

elizabeth doan

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professional experience

AKQA, Senior Designer

san francisco, ca. december 2006 - present

designed and concepted interactive experiences for websites and online advertising, partnering cross-functionally with clients to evolve visual brand identity online. collaborated with creative directors, copywriters, project management, developers, and account supervisors to execute within tight timelines.

clients: Nike, Gap and Microsoft XBox.

Warner Bros. Online, Designer

burbank, ca. may 2006 - october 2006

designed and concepted websites for major motion pictures and Warner Bros. brands, bringing to life visual language and identity for each initiative.

IconNicholson, Junior Designer

new york, ny. june 2004 - april 2006

executed design, flash animation, and production for websites and online advertising. built interactive prototypes for client presentations. partnered with art directors and developers to create visual concepts.

clients: Nestlé Waters and MasterCard.

DigitalThink | Convergys, Design Intern

cincinnati, oh. summer 2002, winter 2003, & winter 2004

flash animation, maintenance and design for e-learning courses.

Land's End Direct Merchants, Design Intern

dodgeville, wi. june 2003 - september 2003

designed informational interfaces to enhance visual communication of seasonal fashion collections working within brand design language and identity guidelines

education

University of Cincinnati, College of Design, Architecture, Art and Planning
bachelor of science in digital design, 2005

skills

Macintosh, Windows

Adobe: Illustrator, InDesign, Photoshop, Premiere

Macromedia: Dreamweaver, Flash

Microsoft Office

Working knowledge of ActionScript and HTML

references

Available upon request